

JEFFREY M. LINIHAN

Of Counsel / St. Louis

jlinihan@fordharrison.com / P: 314-257-0307



Jeff Linihan's legal practice is focused on the representation of management in matters related to labor relations and employment law, as well as advising companies on a broad range of corporate legal matters, including general corporate counsel work, mergers and acquisitions, strategic transactions, and operational issues.

Jeff is a seasoned attorney with two decades of experience in corporate governance, labor and employment law, and legal strategy. He has advised businesses on complex regulatory compliance, labor relations, mergers and acquisitions, general corporate matters, and employment disputes, and has counseled executive teams and business owners on day-to-day operational matters such as commercial contracts, compliance, corporate structuring, and risk management to ensure legal protections align with business objectives. He has represented companies in labor negotiations, workplace policies, and employment litigation.

In addition to his legal practice, Jeff has co-founded and led multiple companies in the technology and media sectors, leveraging his legal expertise to guide corporate strategy, compliance, and growth. As Co-Founder and President of Veil Global Technologies, he played a key role in legal and operational strategy while pioneering innovations in advertising technology. He has also provided strategic legal counsel to other ventures, including Lean Media, Recursive Labs, and Next90.

Jeff combines legal acumen with business leadership to help companies navigate complex legal and operational challenges. He is an active leader in the Entrepreneurs' Organization (EO), where he has served as President of the EO St. Louis Chapter, working with business leaders worldwide. Jeff earned his Juris Doctor from Washington University in St. Louis School of Law and his Bachelor of Arts in Government from Franklin & Marshall College. He is also committed to philanthropy, supporting SSM Cardinal Glennon Children's Hospital.

Representative Experience

EDUCATION

- » Washington University School of Law (J.D., 2000)
- » Franklin & Marshall College (B.A., 1997)

BAR ADMISSIONS

- » Missouri
- » Illinois

- » *Employment Litigation:* Defending employers in state and federal courts against claims involving discrimination, harassment, retaliation, wrongful termination, and employment-related torts, including under the Missouri Human Rights Act (MHRA), Title VII, and other key statutes.
- » *Traditional Labor & Arbitration:* Representing management in grievance arbitrations and matters before the National Labor Relations Board (NLRB), with a focus on maintaining operational continuity and managing union-related risk.
- » *Internal Investigations & Compliance:* Conducting internal investigations into employee complaints and sensitive workplace issues, advising clients on compliance strategies, and assisting with drafting and implementing employee policies and handbooks tailored to organizational culture and regulatory requirements.
- » *Employment Contracts & Restrictive Covenants:* Drafting, negotiating, and enforcing employment agreements, separation agreements, restrictive covenants, including non-competes and non-solicitation clauses, and other client agreements with a keen eye on enforceability and business impact.
- » *General Corporate Counsel & Mergers and Acquisitions:* Advising companies on day-to-day operational matters, commercial contracts, corporate structuring, compliance, and risk management, as well as structuring, negotiating, and closing acquisitions, divestitures, and joint ventures across multiple industries

News & Insights

- » January 28, 2026 - AI Use in the Workplace: What Employers Should Do Now to Manage Risk
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Events

- » December 11, 2025 - Managing the Modern Workplace Seminar - St. Louis, MO

Offices

- » *St. Louis:*
7777 Bonhomme Avenue, Suite 1710
St. Louis, Missouri 63105

